

FINAL OPPORTUNITY To Participate In An Exclusive Mastermind ...

Can ONE THING *Really* Double, Triple, or Even Quadruple Your Profits In 2018?

From The Desk Of Frank Kern
June 18, 2018

Dear Friend,

If you're a *REAL* business owner...

Specifically someone who's actually running ads, making sales, and actively WORKING to grow your business ...

Then this may be the most important letter you'll ever read.

The reason why is because I'm going to show you **the most profitable discovery I've ever made** ...and I'm going to show you **how to apply it to your business**.

And by the way - the reason I say "**most profitable discovery I've ever made**" is because ...

2017 Was My Best Year Ever.

And by "best", I mean "most profitable".

And by "most profitable" I mean ...

I Made The Highest Net Personal Income, Ever.

Who cares about how much revenue you generate. It's all about what you KEEP, right?

And (much to the horror of my accountant) in 2017 I KEPT more money than I've ever kept before.

But you know what's even better than the money?

Two things:

First, I did it in SPITE of **major distractions**. For example, I had a key employee up and leave right in the middle of a promo - never to return - **causing all kinds of drama and distraction**. Then an advertising agency I was using totally hosed me and wasted all manner of time and money. Two of them, actually.

Then I discovered that the ...wait.

What's that you say?

How is this the "cool part"??

BECAUSE NONE OF IT SLOWED ME DOWN!

You see, I made the most money I've ever made in my life ...IN SPITE of all that crap!

But here's where it gets really good.

Because on top of not being bothered by all those distractions and setbacks,

I was also GONE a lot of the time!

And I don't mean "gone" as in "I didn't go to the office".

I mean GONE. As in ON FUN TRIPS AND STUFF.

In 2017 I went out of the country on FIVE separate occasions. **GONE!**

That's not even counting all the trips *within* the U.S. ...Trips to Las Vegas, resorts in Utah, Scottsdale, Disney, and all that.

And it's still going strong by the way. In January of this year, my business collected \$1,007,583.00.

No launches - no affiliates, and none of the usual "internet marketing" stuff that's not sustainable ...(although I *did* run a new marketing test that worked extremely well.)

In February, we collected \$864,716 ...**and I was in Paris (freezing my butt off) for almost half the month!**

Since then, we've been averaging \$26,505.78 ...collected ...per day so far.

So - how'd I do it?

Simple.

I knocked down the "big domino".

Let me explain ...

You're Only ONE "Big Domino" Away...

Throughout my years of working with businesses like yours, I have come to realize *ONE THING...*

There's always *ONE big domino...*

ONE "big thing" that when identified, will totally transform your business.

And if you can find it and knock it down...

Everything will change... and faster than you could possibly imagine!

From The Verge Of Bankruptcy To Total Financial Freedom

Take my client (and now friend), Carl White, for example.

I first met him in 2012 and he'd been **beaten half to death** by the Real Estate crash

He had lots of businesses ...was making pretty good money ...**but it wasn't enough** to pay for all the real estate investments he'd made.

Can you imagine? Having a business that's making money but **STILL** being on the brink of going broke because of some investments that went sideways? Awful!

He was working 24/7 trying to bring in extra cash ...and it was **almost working** ...but he was about to have a heart attack. (And it *still* wasn't enough to cover those damn real estate debts!)

Anyway - turns out Carl's "Big Domino" was this one little neglected area of his business that was actually a **hidden goldmine**.

I helped him uncover it (and exploit it) and fast forward to today ...he's completely paid off all the real estate investments so they're bringing in money, makes multiple seven figures per year*, and **only works eight days per month**. (That's not a typo. Eight days. His team does the rest.)

Would have never happened if we hadn't found that Big Domino.

Tripled Her Business, Then Grew It Again By 500%*.

What's crazy is everybody's "Big Domino" is different.

I've got this real ass-kicker of a friend and client named Brooke Castillo.
First started working with her in 2014.

She was making around \$300,000.00 per year and was pretty happy - she just wanted to make more.

Naturally, she had about a million ideas and projects she could try ...but I decided to try to keep it simple at first.

"What if you just double your prices", I asked.

"Nobody'd buy it", she said.

I asked her to just *try* it and see what happened.

Turns out it made no difference whatsoever. Still sold like crazy.

Then she raised prices again. And the extra revenue let her run more ads, and ...

By the end of the year she'd hit seven figures*.

Just from doing *that ONE THING*. (And staying focused.)

And then it was GAME TIME!

Once she realized that the real key to major success is just finding that ONE thing and focusing on it, she was all in.

So she came and met with me again - this time wanting to scale up and take herself out of the daily operations of the business.

The next "Big Domino" was to bolt on ONE little additional offer to her current business.

We focused on it, worked hard, and when I spoke with her this New Year's Eve, she told me she'd hit ...

FIVE MILLION DOLLARS*

Five million dollars in revenue for 2017! Is that cool or what?

Not because she did nine thousand different things ...but because she found the ONE "BIG DOMINO" and focused just on that ONE THING.

Oh. By the way. **She only works three days a week and is militant about it.**

She will NOT work more than three days. End of discussion.

I personally like to work more (and then take long periods off) ...but whatever.

The point is - you don't need to (and should NOT try to) be "working all the time".

And when I knocked down my ONE big domino...

I went from having to hustle and grind every month just to pay bills and taxes ...

To a stress free revenue stream in my business that generates \$5,100,000.00 a year in recurring revenue.

Having that stable revenue coming in allows me to do fun stuff like the project I'm writing you about today.

I have less stress, and I'm able to work on my business rather than in it ...and that's why our numbers keep growing.

All because I found my ONE big domino

Imagine What Could Happen If You Found Your "One Big Domino"...

Imagine how that could change your business...

If you stay focused and disciplined, you might **double, triple or even quadruple your revenue...**

All while decreasing stress...

You could **spend more time with the people you love**... and not always have to be working...

You could have the income to experience life on a whole other level...

All by finding that ONE big domino...

But finding it can be hard. It can take years of trial and error. Hundreds of thousands if not *millions of dollars wasted on easily avoidable mistakes.*

The good news is,

I'm going to find your ONE THING for you!

...You don't have to worry about implementing a whole bunch of ideas that you don't have time for.

...You don't have to put even more on your to-do list.

All you have to do is that ONE THING that I uncover...

And you could **double, triple or even quadruple your NET revenue**... all while decreasing stress and your workload.

Does That Sound Like Something You Want?

If it is, I can help you. BUT THERE'S MORE TO THE STORY.

Getting amazing results and actually pulling this off is - like most things - ***harder than it looks.***

And totally transforming your business takes time, effort, and energy.

In order for me to really help you, **I need to work with you for about a year.**

If you're interested in working together,

Here's What I've Got:

I've got several small Private Client groups that are limited to just EIGHT people.

Yes. EIGHT.

Our entire focus is on finding your ONE THING, perfecting it, and implementing it.

Once that's done, we find the next ONE THING and implement *that*.

We'll accomplish this by meeting four times over the next 12 months - and by talking on the phone when necessary.

If accepted, I can absolutely guarantee you'll be thrilled because **I've done this before - repeatedly.**

This program is by invitation only and I'll give you a link to request an invite at the bottom of this letter.

But ...

Before You Apply, Let Me Be Brutally Honest:

This is expensive. (Not ridiculously so ...there are certainly more expensive programs out there ...but it ain't cheap.)

Plus, you'll be required to implement what you learn ...fast ...and share your results. (To be read "you gotta work".)

What else? Hmm ...oh yes, you'll be asked to share what's working in your business with the rest of the group (just as fellow members will be required to share their secrets with YOU).

You don't *have* to be a seven figure business already but you DO have to have significant momentum. Multiple six figures at least.

Also - as of this writing, **there are five remaining spaces for the FINAL GROUP of 2018.**

Here's How To Apply:

Since this is limited to just eight people, I've created an application process to filter out any tire-kickers or flakes.

Here's how it works:

1. You'll see the link to the application at the bottom of this letter.

2. After you fill it out, I'll review it personally.
3. If I think we *might* be a good fit, I'll have my wife, Natalia, reach out to you and schedule a quick 15 minute call so she can answer your questions (and ask you a few more as well).
4. Assuming you both still think we're a good fit, Natalia will then schedule a call between you and me personally.
5. That call will be maybe 30 minutes and if I think we're a good match, I'll invite you to participate.

TIME IS A FACTOR

This opportunity is extremely limited because...

There are only 8 total slots for this group.

And I've sent this letter to my entire database. As of today (I'm writing this letter on June 18th), **there are just FIVE slots left. And this is the FINAL GROUP for 2018.**

So with that said, know that ***the window of opportunity won't be open long.***

If you feel like this is right for you, click the "Apply Now" link below and fill out an application before the remaining spots fill up and you miss out on this opportunity for good.

[CLICK HERE TO APPLY NOW](#)

Thanks for taking the time to read this letter and I look forward to seeing you soon!

Frank Kern

P.S. You're probably wondering a few things.

First, you might be thinking, "Hey - if he's only taking 8 people, this has GOT to be expensive. Like \$100,000.00 or something."

Makes sense.

But it's nowhere near that. ***It's not even half of that.***

Which might make you wonder, “Then what’s the point of doing it? Seems like it’s not that much money! Seems like that greedy S.O.B. wouldn’t want to do anything unless it made at least a million bucks!”

Well. You got me there.

Thing is, this project is something I call “an ELECTIVE”.

Meaning it’s not something I *have* to do. It’s a project I **elect** to do ...because it’s FUN.

The type of stuff I’d do ANYWAY.

So that’s why I created this project. **Because I like doing it.** (Also - most clients renew year after year so it adds up.)

[So - if you want in, APPLY HERE ASAP. The spots will definitely fill up fast.](#)

*** THIS IS REALLY, REALLY, REALLY IMPORTANT:** Remember how I put little asterisks in the parts where I was telling you about Brooke and Carl?

That’s because I want to be clear with you about something.

First - the numbers I gave you are simply the numbers they disclosed to me. I didn’t audit their books and verify them or anything.

The reason why I didn’t do that is because their numbers are completely irrelevant to you anyway.

I’m not telling you about them as a way of saying “Hey - give me money and you’ll experience exactly what they did.”

There’s no way I could know what you can expect - considering we’ve never spoken and I don’t know anything about your business.

I’m sharing their stories with you to illustrate the power of finding the one big “lever” in **your business** ...and giving all your focus to THAT (as opposed to having a million plates spinning at the same time.)

So if you’re reading this letter, you’re probably pretty successful already - and everything I just told you is a “given”: What one person does has nothing to do with what you do, and visa versa.

But still - best to make that clear anyway. You can never go wrong by being totally up front with people.

